

# Discovery Questionnaire

Can you tell us more about your business and your target audience?

|  |
| --- |

Please answer your customers: "Why should I choose your company instead of any of your competitors? What differentiates your company?"

|  |
| --- |

Is there any slogan or claim that you would like to add?

|  |
| --- |

Please list your services and their descriptions here:

|  |
| --- |

What Keywords do you want your website to come up for on Google?

|  |
| --- |

Let's start with your color preferences you'd like to see in your new website. (Please provide color codes if you have them)

|  |
| --- |

How about color and elements you DON'T want included in your website?

|  |
| --- |

Do you have a logo?

* No
* Yes

If you don't have a logo yet, do you want the team to create a logo for you?

* No
* Yes

What logos or brands do you like? Why?

|  |
| --- |

Please provide link logo sample pegs

|  |
| --- |

If yes, is there any symbol/s or icon/s you have in mind that you think best represents your brand? (Type N/A if not applicable)

|  |
| --- |

Do you have a website style/theme in mind? What sample websites would you like your site to look like?

|  |
| --- |

Preferred font style:

* Serif
* Script
* San Serif
* Other

What sections do you want to see on your Homepage?

* Header image
* Newsletter
* About us
* Instagram feed
* Services/Shop now
* Contact us
* Blog
* Other
* Testimonials

In what order do you want to see the sections?

|  |
| --- |

Please provide your desired short paragraph ideas for the checked sections above:

|  |
| --- |

Can you write a quick paragraph "About Us" or "About the Company"

|  |
| --- |

Please share any and all photographs we can use for the website. Attach google drive links, or email photos to hello@eseospace.com

|  |
| --- |

Would you like to allow the use of stock images on your website?

* Yes
* No
* Other

# Hosting

Do you have an old website?

* Yes
* No

If yes, please type the URL.

|  |
| --- |

Do you own the content in your old website?

* Yes
* No
* Other

Would you want us to transfer the content?

* Yes
* No
* Other

Do you currently have hosting?

* Yes
* No

If yes, please enter hosting name & login credentials:

|  |
| --- |

Are you interested in hosting services for $40/mo? (this is the space your website takes - if you currently have hosting, we can use that account to launch your new site)

* Yes
* No, I'll find my own!

Can eSEOspace share your custom designs with others as an example?

* Yes
* No

Are you interested in a 1-hr FREE training to learn how to manage your own website, and optimize your digital marketing post launch?

* Yes
* No

Other Comments

|  |
| --- |

# 

# 

# General Information

Email:

|  |
| --- |

Business Name:

|  |
| --- |

Business Phone Number:

|  |
| --- |

FAX Number: (if applicable)

|  |
| --- |

Email you want your clients to reach out to: (to be displayed on website)

|  |
| --- |

Company PO Box / Address: (to be displayed on the website & Google )

|  |
| --- |

Exact Physical Address: (not PO box)

|  |
| --- |

What are your business hours?

|  |
| --- |

List of your business' social media links (Facebook, Instagram, Twitter, Google my Business)

|  |
| --- |

Testimonials from your clients: (Type N/A if none)

|  |
| --- |

Full name of contact person:

|  |
| --- |

Contact person's phone number:

|  |
| --- |



[www.eseospace.com/discovery-notes/](http://www.eseospace.com/discovery-notes/)

[hello@eseospace.com](mailto:hello@eseospace.com)

805 500 3736